a data carrier having these features,

a method for the production of an optical feature, in particular for documents of value, having the following steps:

(a) manufacture of an at least dual-channel hologram (1), with the information for the individual channels being recorded in different regions of the hologram (1);

(b1) modification of the optical properties of a sub-region of a region for the reconstruction in a direction of gaze in the form of a pattern; and

(b2) repetition of step (b1) for each channel with optionally different patterns,

or

method for the production of an optical feature, in particular for documents of value, having the following steps:

(α1) manufacture of a first holographic structure which reconstructs a first channel of an at least dual-channel hologram (1) under incident light;

(α2) modification of the optical properties of a sub-region of the first holographic structure in the form of a first pattern;

(ß1) manufacture of a second holographic structure which reconstructs a second channel of the last dual-channel hologram (1) under incident light on one or more part regions of an otherwise transparent carrier material;

(ß2) modification of the optical properties of a sub-region of the second holographic structure in the form of a second pattern; and

(γ) application of the carrier material of the second holographic structure on the first holographic structure.

Advantageous embodiments and aspects are described herein.- -.